



home of sports events

# RATE CARD

2011

# Display Advertising

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## Website

|                                  |              |
|----------------------------------|--------------|
| <b>Top Banner (468x60)</b>       | £700 p/month |
| <b>Wide-Skyscraper (160x600)</b> | £850 p/month |

## E-Newsletter

|                                  |                        |
|----------------------------------|------------------------|
| <b>Top Banner (468x60)</b>       | £150 p/week (5 issues) |
| <b>Wide-Skyscraper (160x600)</b> | £250 p/week (5 issues) |
| <b>Featured Company</b>          | £750 p/week (5 issues) |

|               |      |
|---------------|------|
| <b>E-Shot</b> | £750 |
|---------------|------|

Promotional e-mail blast with exclusive content.

# Sponsorship

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Now you can sponsor specific news sections that are relevant to your company/organisation.

Some of the most popular sections include:

| BY SPORT            | BY SECTOR         | BY REGION              |
|---------------------|-------------------|------------------------|
| Football Business   | Sponsorship       | Asia                   |
| Motorsport Business | Sports Marketing  | Oceania                |
| Golf Business       | Media Rights      | Europe                 |
| Rugby Business      | Sports Technology | North /Central America |
| Cricket Business    | Venues & Stadia   | Africa                 |
| Athletics           | Sports Economics  | South America          |
| Tennis              | Bidding           |                        |
| Horse Racing        | Legacy            | UK                     |
| Baseball            | Sports Security   | USA                    |
| American Football   | Sports Law        | Australia              |
| Basketball          | Events            |                        |
| Ice Hockey          | Governing Bodies  |                        |

Prices vary depending on page popularity and you can learn more about the prices to sponsor your chosen section by contacting us at [info@sports-city.org](mailto:info@sports-city.org) or on +44 1733 201011.

# Memberships

| BENEFITS           | STANDARD     | GOLD                | PLATINUM                   |
|--------------------|--------------|---------------------|----------------------------|
| Directory Listing  | ✓            | ✓                   | ✓                          |
| Access to Tenders  | ✓            | ✓                   | ✓                          |
| Banner Advertising | ✗            | 1 month free banner | All-year-round free banner |
| PR Support         | ✗            | 1 Press Release     | 3 Press Releases p/month   |
| Job Postings       | ✗            | 20% discount        | Unlimited free postings    |
| Market Reports     | ✗            | ✗                   | 10% discount               |
| PRICE              | £350 p/annum | £750 p/annum        | Contact us                 |

For more information about our memberships, contact us!

T: +44 1733 201011

E: [info@sports-city.org](mailto:info@sports-city.org)

# Job Adverts

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## Benefits:

### Advertise your job vacancies online

Add your vacancies in real time to our database and let qualified jobseekers find you.

### Branded job adverts

All your job adverts will include your logo.

### Receive latest applications straight into your inbox

Sign up and receive applications to your advertised job vacancies, sent straight to your inbox. All your applications can also be viewed online from your recruiter's area.

### Exclusive Home Page

Jobseekers can also search opportunities by Employer. Under this section you will have a personal homepage that includes your company profile, logo and a list of all your current opportunities.

| Pay as you go                | 6 months contract             | 12 months contract            |
|------------------------------|-------------------------------|-------------------------------|
| <b>Buy Job Credits</b>       | <b>Unlimited job postings</b> | <b>Unlimited job postings</b> |
| Manage all your jobs 24/7    | Manage all your jobs 24/7     | Manage all your jobs 24/7     |
| Manage all your applications | Manage all your applications  | Manage all your applications  |
| 1 Job Credit: <b>£150</b>    | Exclusive homepage            | Exclusive homepage            |
| 5 Job Credits: <b>£500</b>   | <b>£400 per month</b>         | <b>£300 per month</b>         |



**For more information, please contact us:**

**Sports City Ltd**

**T: +44 1733 201011**

**E: [info@sports-city.org](mailto:info@sports-city.org)**