

US OPEN - Major Co-Sponsor

Value: \$30,000.00Major Co-Sponsor Benefits

- Logo placement on the sidewall of the stadium court and secondary grandstand court
- Corporate name on all advertising where possible
- Luxury box directly against the stadium court with seating for four
- Four Gold passes for universal access to all matches and special functions throughout the event.
- Twelve general admission viewing tickets for all matches
- Eight invitations to the events Sponsor Appreciation Party
- Banner placement on-site throughout the event.
- One (1) full page four color ad in the events Official Tournament Program
- Logo placement on all entry forms and media releases
- Regular public service announcements acknowledging support of the event (1-2 times per hour).
- Corporate website linked to events website, logo placement.
- One complimentary 10 x 10 trade show booth at event.
- One thirty second commercial spot per hour on The Tennis Channel's broadcast of the event (approx 9 hours for a total of 9 spots).
- Opportunity for sponsor promo literature in all player registration packets (approx 400 players). Event marketing staff will work with Sponsor to develop customized exposures to make sure your brand is prominent at the event (i.e. fan fair contests, unique TV exposure, etc.)