

The North American Open - Major Co-Sponsor

Value: \$25,000.00Major Co-Sponsor Benefits

- Logo placement on the sidewall of the stadium court and secondary grandstand court
- Corporate name on all advertising where possible
- Luxury box directly against the stadium court with seating for four
- Four Gold passes for universal access to all matches and special functions throughout the event.
- Twelve general admission viewing tickets for all matches
- Eight invitations to the events Sponsor Appreciation Party
- Banner placement on-site throughout the event.
- One (1) full page four color ad in the events Official Tournament Program
- Logo placement on all entry forms and media releases
- Regular public service announcements acknowledging support of the event (1-2 times per hour).
- Corporate website linked to events website, logo placement.
- One complimentary 10 x 10 trade show booth at event.
- One thirty second commercial spot per hour on The Tennis Channel's broadcast of the event (approx 9 hours for a total of 9 spots).
- Opportunity for sponsor promo literature in all player registration packets (approx 400 players).
- Event marketing staff will work with Sponsor to develop customized exposures to make sure your brand is prominent at the event (i.e. fan fair contests, unique TV exposure, etc.)